



Innovators in Cultural Heritage: the online platform

ROCK Roadshow
Lisbon, 25 September 2019

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innovatorsinculturalheritage.eu

The online platform created by the collaboration of the H2020 projects:

- ROCK - Regeneration and Optimization of Cultural heritage in creative and Knowledge cities
- MARINA - Marine Knowledge Sharing Platform for Federating Responsible Research and Innovation Communities



innovatorsinculturalheritage.eu

An initiative promoted by the DG Research
of the European Commission.



The platform was announced on 15-16
November 2018 in the frame of the Fairs
of Innovators conference held in Brussels,
as part of the initiatives of the European
Year of Cultural Heritage 2018.

Since then, it is promoted among the EU
projects and beyond.



Who are the targets

The INNOVATORS IN CULTURAL HERITAGE platform is targeted to all the actors of the research and innovation, who operate in the domain of cultural heritage

- Public administrations
- Associations
- Researchers
- Interest groups
- Enterprises and SMEs

The services

The users of the platform can:

- Publish news about their activities
- Present their innovations products, services, projects, etc.)
- Create and share
 - Events
 - Working spaces
 - Online archives

... and much more

How the platform works

INNOVATORS IN CULTURAL HERITAGE is a 'social' platform, composed by 4 sections:

- Events
- Workspaces
- Innovations
- Communities

Registered user can public contents, news and documents, which in turn can be linked to the various sections.

Home Page

Innovators in Cultural Heritage

Search for...

GO!

LOGIN

REGISTER



EVENTS



Last event is

Title: ROCK Roadshow Lisbon

Description: Active participation, Cultural Heritage and digital potential will be tested in the third ROCK Roadshow that takes place in Lisbon on 25 September 2019. The ROCK Roadshows have the objective of...

WORKING SPACES



Last working space is

Title: RURITAGE Call for additional Replicators

Description: The RURITAGE project, funded under H2020, is looking for 6 rural areas located primarily in the EU and in the EEA and 3 in the 16 ENP countries, which would like to transform themselves in in...

INNOVATIONS



Last innovation is

Title: Digitalmeetsculture.net

The online magazine has established as a lively community of users, who participate in the initiative accessing the website and providing information about the sector, internationally. The magazine is officially...

COMMUNITIES



Join our communities!

Title: Advanced future technologies for heritage and...

Description: Focusing on cutting-edge technologies to better study, protect, conserve and transmit heritage artefacts. The wide spectrum of innovations provide an in-depth insight of what cutting-edge...

Events: You can create the event you want to promote

Innovators in Cultural
Heritage

skopje

GO!

LOGIN

REGISTER

EVENTS FILTERS:  My events  Joined events  All events

 Add event

ALL EVENTS

7th Informed Cities Forum





From 15-Oct-2019 00:00 GMT+12 to 16-Oct-2019 00:00 GMT+12

Who profits from heri
Community, capital and urban sp



Who profits from heritage? Communities, capital and urban space

This event contains:

 galleries  documents  posts  videos

On web

Share on:

f

t

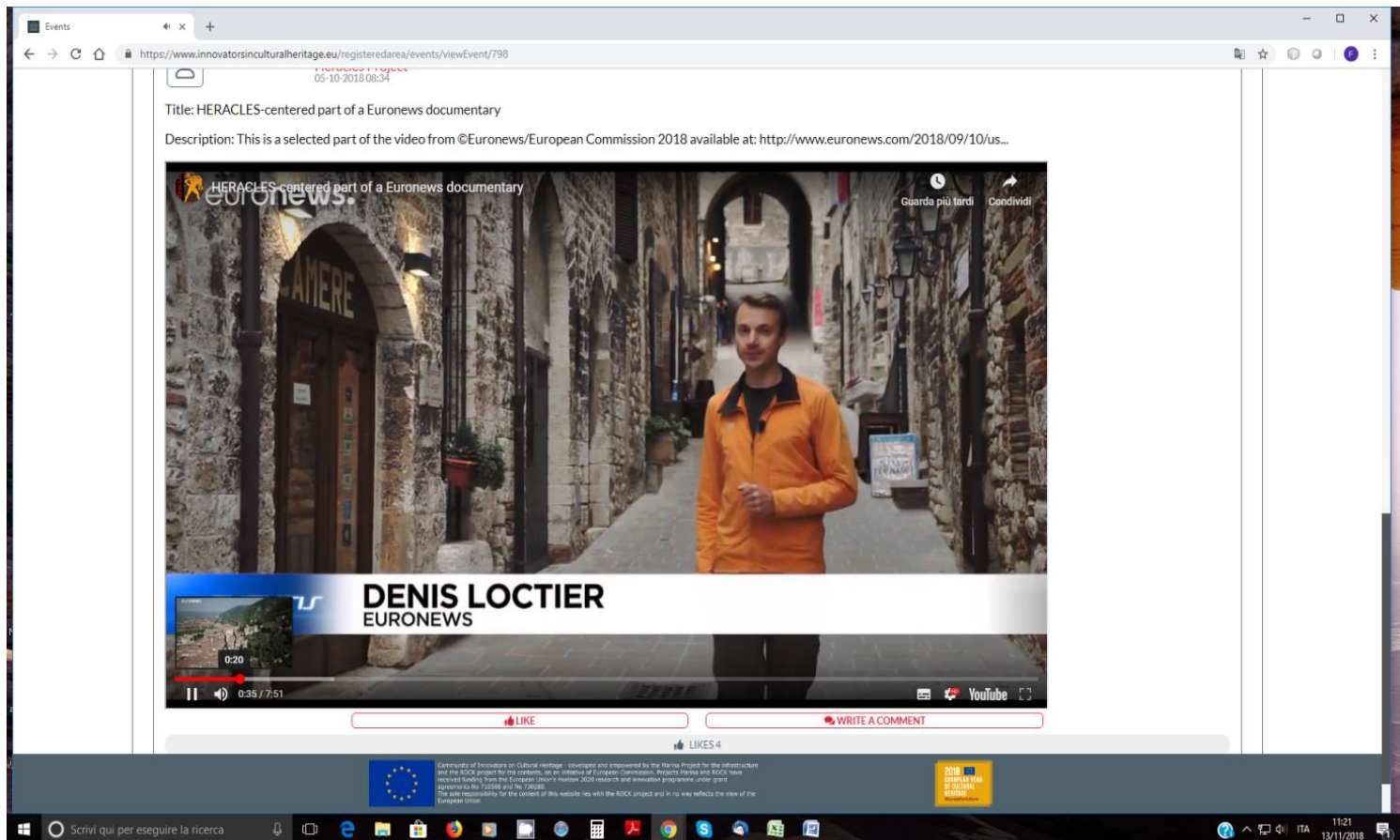
in



Community of Innovators on Cultural Heritage - developed and empowered by the Marina Project for the infrastructure and the ROCK project for the contents, on an initiative of European Commission. Projects Marina and ROCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 710566 and No 730280. The sole responsibility for the content of this website lies with the ROCK project and in no way reflects the view of the European Union.



...and you can link videos, photos and documents to your event





Working spaces: you can create a space to share information and documents with your partners

Innovators in Cultural
Heritage

Search for...

GO!



fresa@promoter.it

LOGOUT

WORKING SPACES FILTERS:

My working spaces Joined working spaces All working spaces

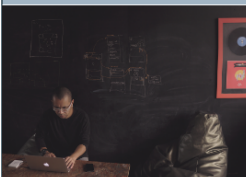
+ Add working space

WORKING SPACE PRIVACY INFO: Closed Public Private

ALL WORKING SPACES

Meetings MARINA-ROCK

From 27-07-2018



The working space is the shared space of the two projects for preparing the platform for "Innovators on Cultural Heritage"

This working space contains:

1 posts 0 videos

WORKING SPACE PRIVACY: PRIVATE



Community of Innovators on Cultural Heritage - developed and empowered by the Marina Project for the Infrastructure and the ROCK project for the contents, on an initiative of European Commission. Projects Marina and ROCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 710966 and No 730280. The sole responsibility for the content of this website lies with the ROCK project and in no way reflects the view of the European Union.





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280.

Innovations: you can create a page dedicated to your innovation

Innovators in Cultural Heritage

GO!

0

0

fresa@promoter.it

LOGOUT

Home

Profile

Lightbulb (Active)

Calendar

People

Messages

Mail

Calendar

Documents

INNOVATIONS FILTERS

☒ My innovations
 ☐ All innovations

+ Add innovation

INNOVATIONS

Digitalmeetsculture.net

The online magazine has established as a lively community of users, who participate in the initiative accessing the website and providing information about the sector, internationally. The magazine is officially registered and receives an average of 25,000 visits per month. It features projects and initiatives from all over the world, linking to original source to provide complete information. It is open to contributions from the whole community of digital cultural heritage and arts.

Community of Innovators on Cultural Heritage - developed and empowered by the Marine Project for the infrastructure and the RÖCK project for the contents, on an initiative of European Commission. Projects Marina and RÖCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 710566 and No 730280.
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www.innovatorsinculturalheritage.eu

... and you can make available pictures and information about your innovation

Innovators in Cultural Heritage

Search for...

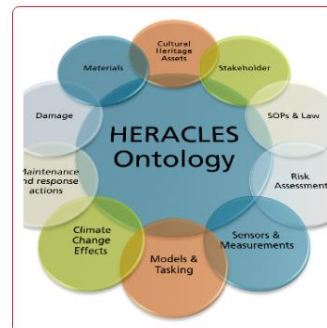
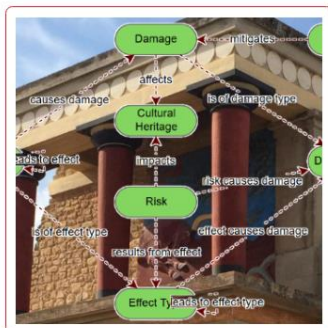
GO!



fresa@promoter.it

LOGOUT

An ICT Platform to help restoring and maintaining cultural heritage under Climate Change impacts



Challenge: WHY the innovation has been developed? What problem is addressed

Cultural Heritage Preservation is a knowledge-based discipline. Predictions, interpretations and conclusions can only be made by comparing data at hand against existing knowledge. Due to the very nature and history of its preservation subjects, Cultural



Community of Innovators in Cultural Heritage - developed and empowered by the Marine Project for the infrastructure and the RÖCK project for the contents, on an initiative of European Commission, Projects Marina and RÖCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 730564 and No 730280. The sole responsibility for the content of this website lies with the RÖCK project and in no way reflects the view of the European Union.



Communities of innovators

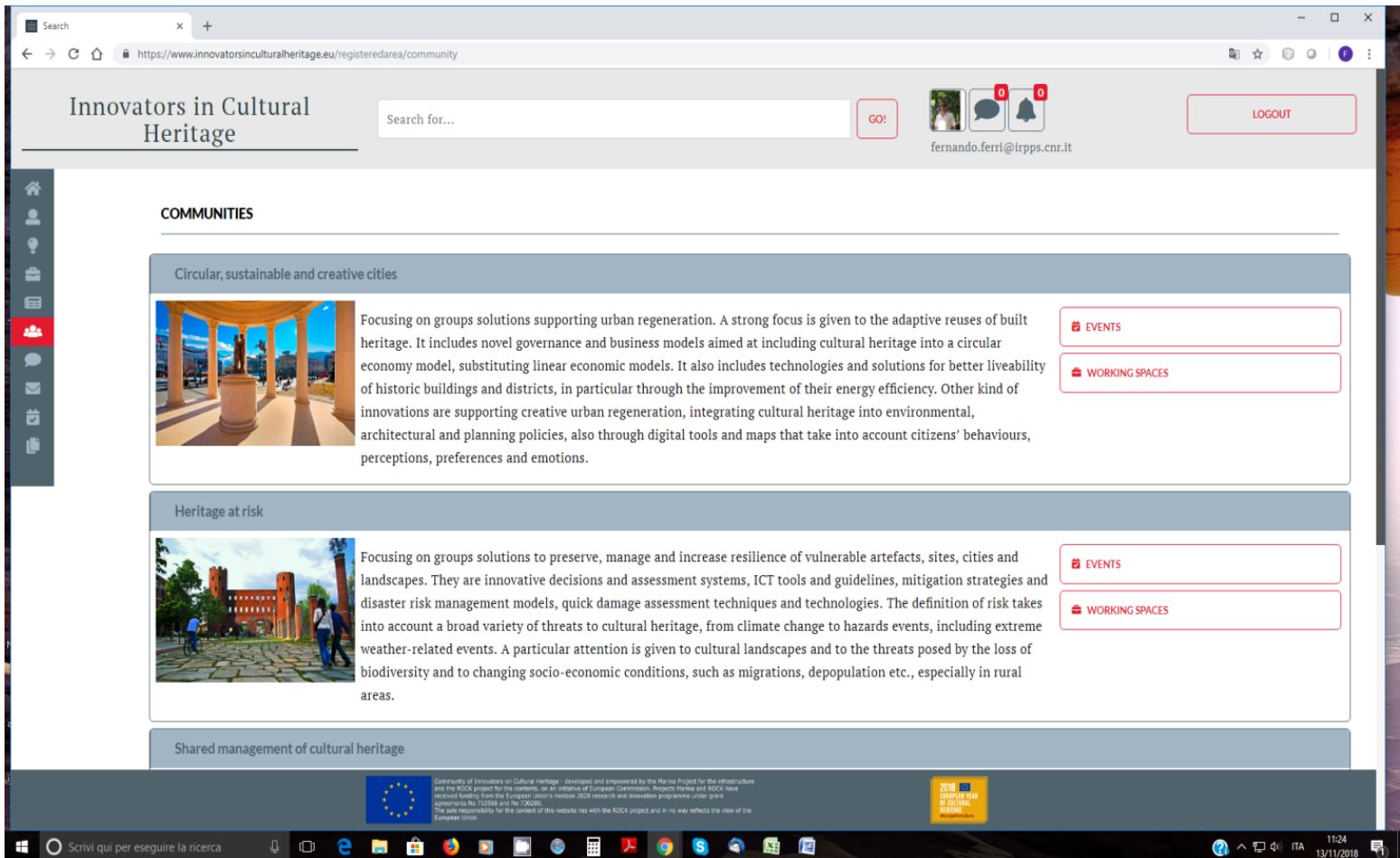
The platform identifies 4 areas of interest that can host the communities of innovators:

- Circular, sustainable and creative cities
- Heritage at risk
- Shared management of cultural heritage
- Advanced future technologies for heritage and arts



More communities can be created on the basis of the interests expressed by the users.

Communities are linked to the associated working spaces and events



The screenshot shows the website <https://www.innovatorsinculturalheritage.eu/registeredarea/community>. The header includes the 'Innovators in Cultural Heritage' logo, a search bar, a 'GO!' button, and a user profile for 'fernando.ferri@irpps.cnr.it' with notification icons. A sidebar on the left contains navigation icons for home, user, search, calendar, mail, and documents.

The main content area is titled 'COMMUNITIES' and features two primary categories, each with a representative image, a descriptive paragraph, and buttons for 'EVENTS' and 'WORKING SPACES':








- Circular, sustainable and creative cities**: Focusing on groups solutions supporting urban regeneration. A strong focus is given to the adaptive reuses of built heritage. It includes novel governance and business models aimed at including cultural heritage into a circular economy model, substituting linear economic models. It also includes technologies and solutions for better liveability of historic buildings and districts, in particular through the improvement of their energy efficiency. Other kind of innovations are supporting creative urban regeneration, integrating cultural heritage into environmental, architectural and planning policies, also through digital tools and maps that take into account citizens' behaviours, perceptions, preferences and emotions.
- Heritage at risk**: Focusing on groups solutions to preserve, manage and increase resilience of vulnerable artefacts, sites, cities and landscapes. They are innovative decisions and assessment systems, ICT tools and guidelines, mitigation strategies and disaster risk management models, quick damage assessment techniques and technologies. The definition of risk takes into account a broad variety of threats to cultural heritage, from climate change to hazards events, including extreme weather-related events. A particular attention is given to cultural landscapes and to the threats posed by the loss of biodiversity and to changing socio-economic conditions, such as migrations, depopulation etc., especially in rural areas.

A third category, 'Shared management of cultural heritage', is partially visible at the bottom. The footer contains the European Union flag, a disclaimer about the project's funding and the '2018 EUROPEAN YEAR OF CULTURAL HERITAGE' logo. The Windows taskbar at the bottom shows the date as 13/11/2018 and the time as 11:24.

... a Community was created at the time of the design of the platform

Innovators in Cultural Heritage

Search for... [GO!](#) [LOGIN](#) [REGISTER](#)

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Open Discussion on the Platform of Innovators in Cultural Heritage

FROM

Jul 2018


30

Administrator **Fernando Ferri**

Participants **10**

Working space type: **PUBLIC**

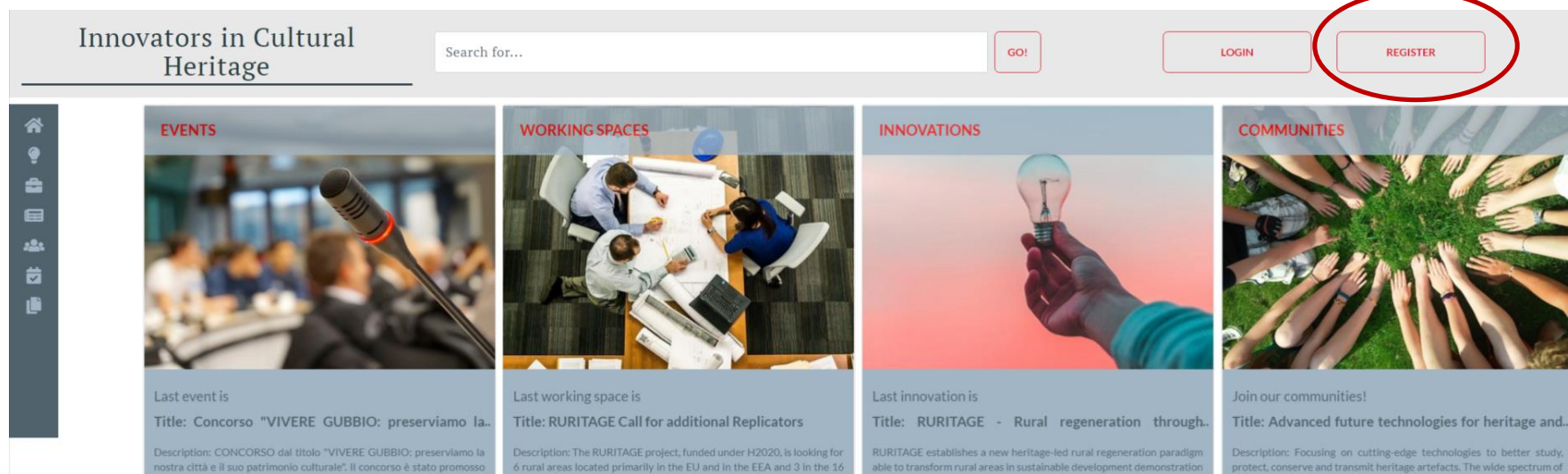
Working space status: **ACTIVE**



This working space is to allow an open discussion on expectancies of innovators in cultural heritage. Any member can provide suggestion.

How to join the platform

Registering is very easy



Join the community of innovators of cultural heritage!
Participate and share your innovations!

Registration

Registration

E-mail (*)

fresa@promoter.it

Confirm e-mail (*)

Password (*)

.....

Confirm password (*)

☐ I agree with the [terms and conditions](#)

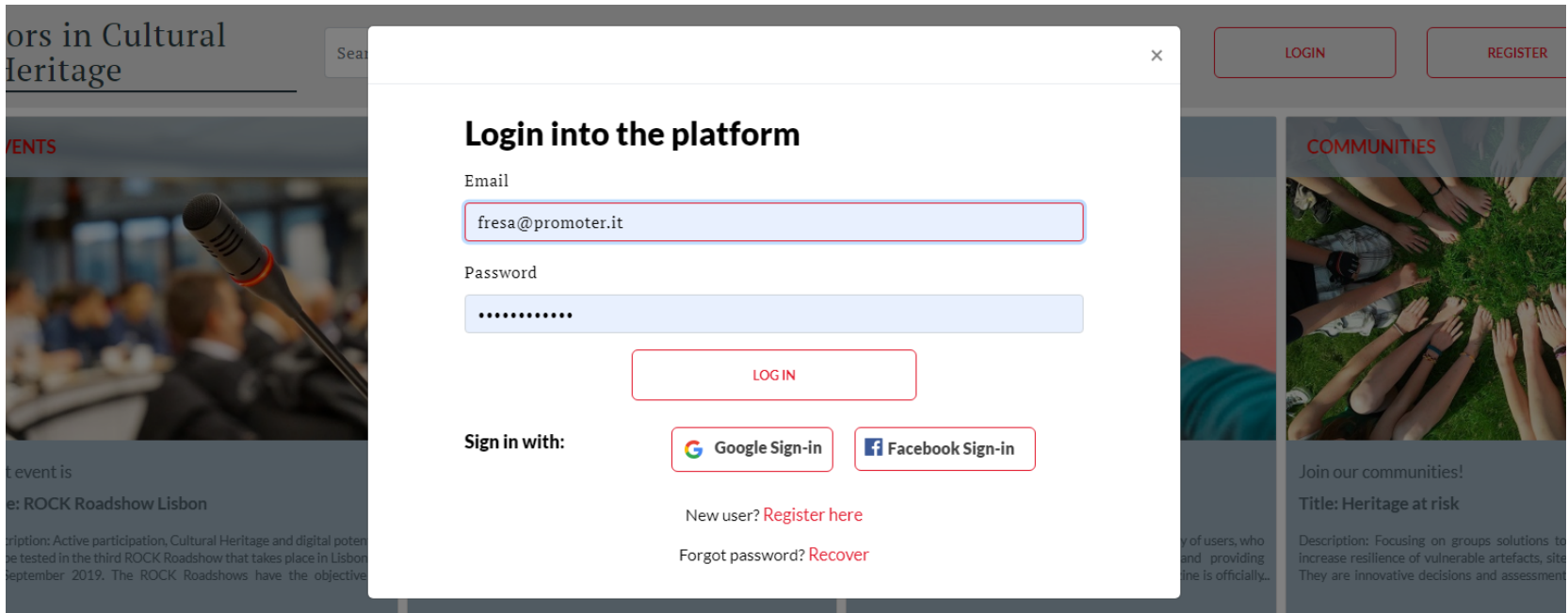
RRI dimensions: which are you interested in?

NONE SELECTED ▾

☐ Private User

☐ Organization

REGISTER





Login into the platform

Email

Password

[LOGIN](#)

Sign in with:

 [Google Sign-in](#)  [Facebook Sign-in](#)

New user? [Register here](#)

Forgot password? [Recover](#)

You can set your password and you can login via your social accounts

Join the community of innovators of cultural heritage!

Participate and share your innovations!



Thank you for your attention

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