

# The European Commission's science and knowledge service

Joint Research Centre



# The Cultural and Creative Cities Monitor

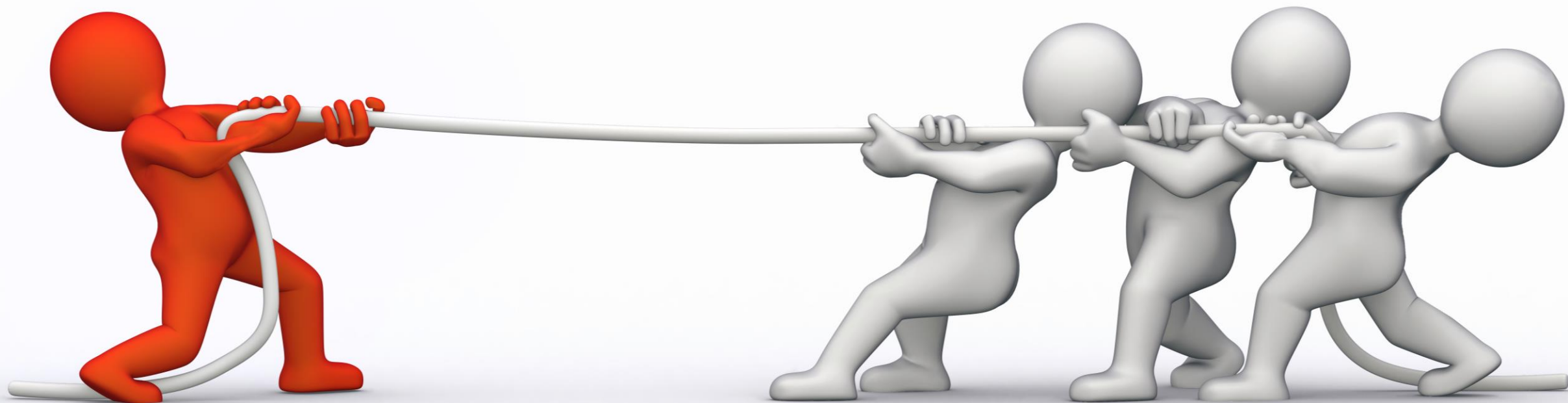


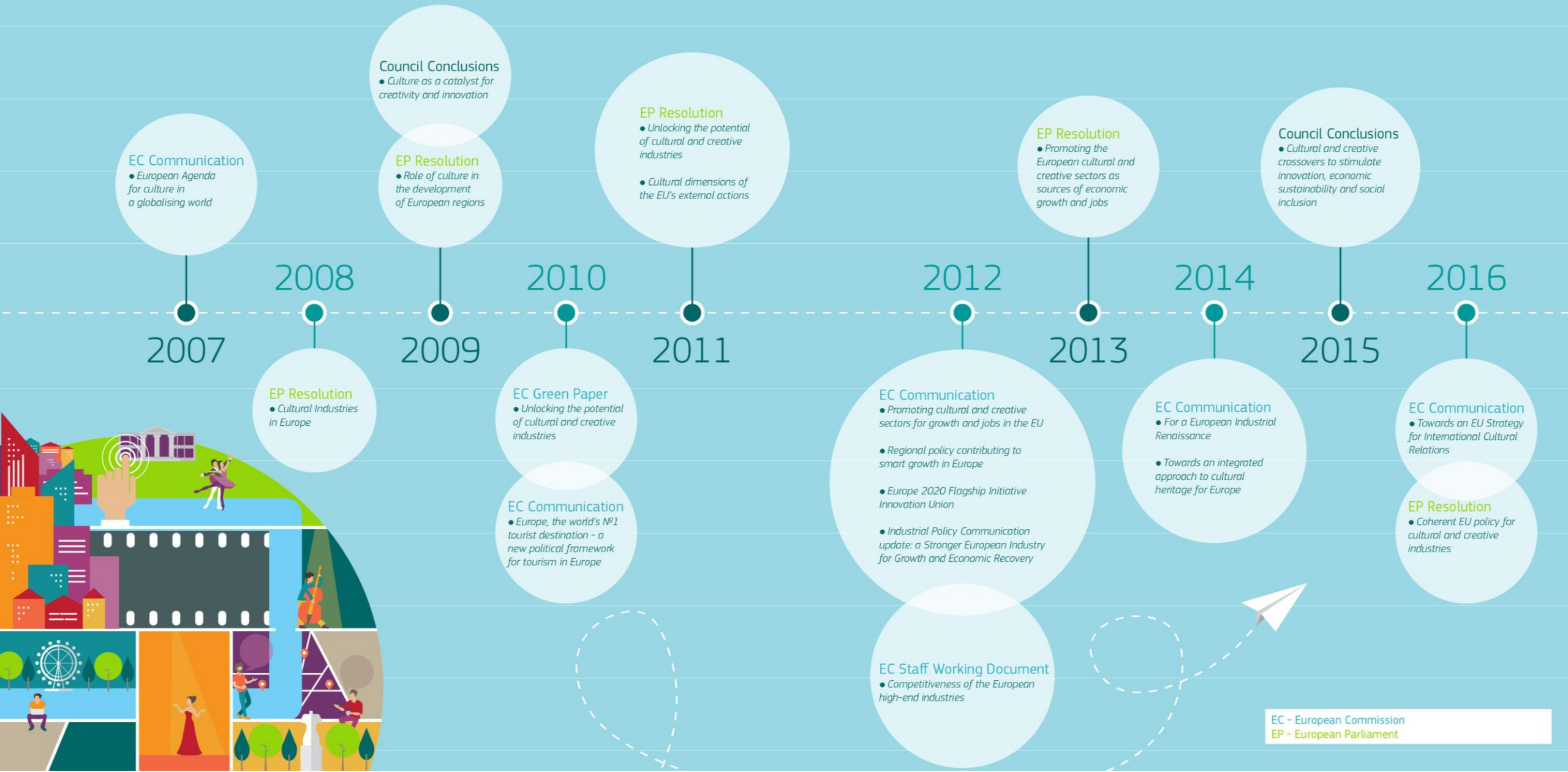
#EUCreativeCities

Valentina Montalto, Carlos Jorge Tacao Moura, Sven Langedijk, Michaela Saisana, Francesco Panella, Valentina Alberti

*Prove tecniche di trasmissione! ROCK - Partecipazione attiva, Patrimonio culturale, Potenzialità digitali*

30 maggio 2019, Bologna





# A New European Agenda for Culture

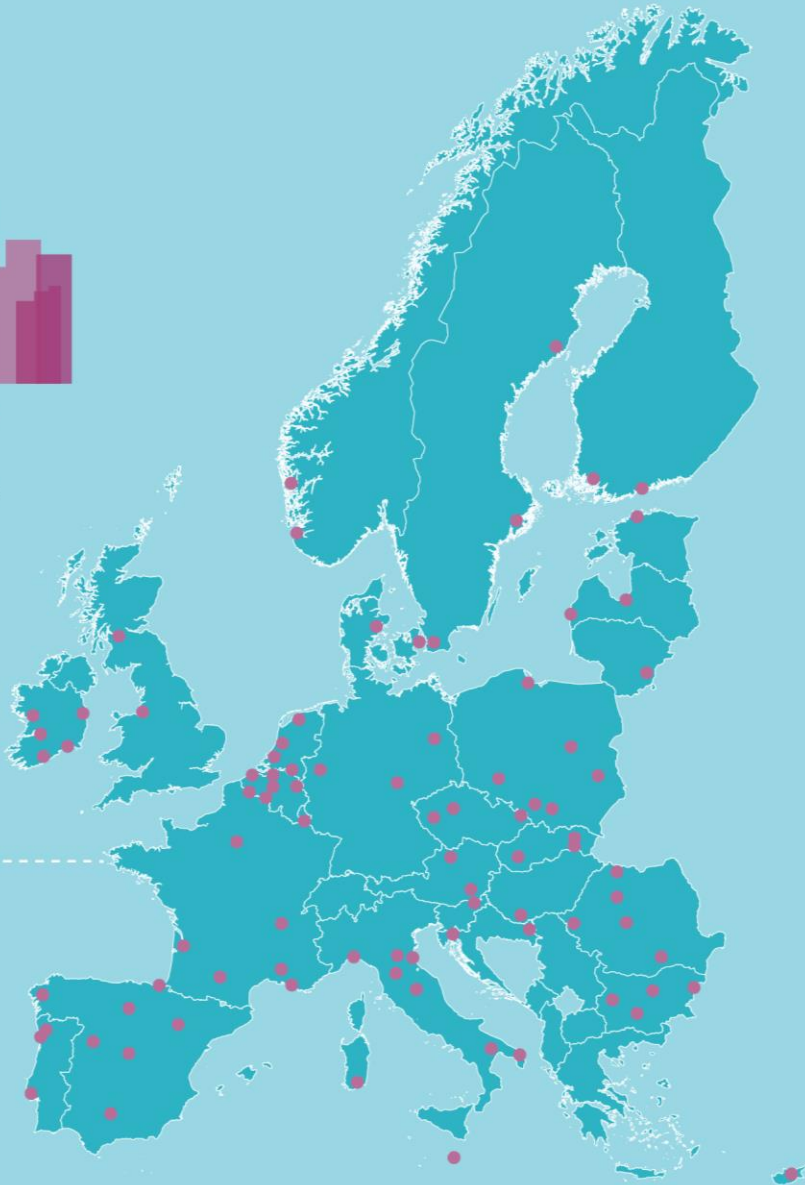


Source: Eurostat (2017)



*“...there is clear scope to **increase cultural participation** and bring Europeans together to **experience what connects us** instead of what divides us”*

(European Commission,  
A New European Agenda for Culture, 2018, p. 1).





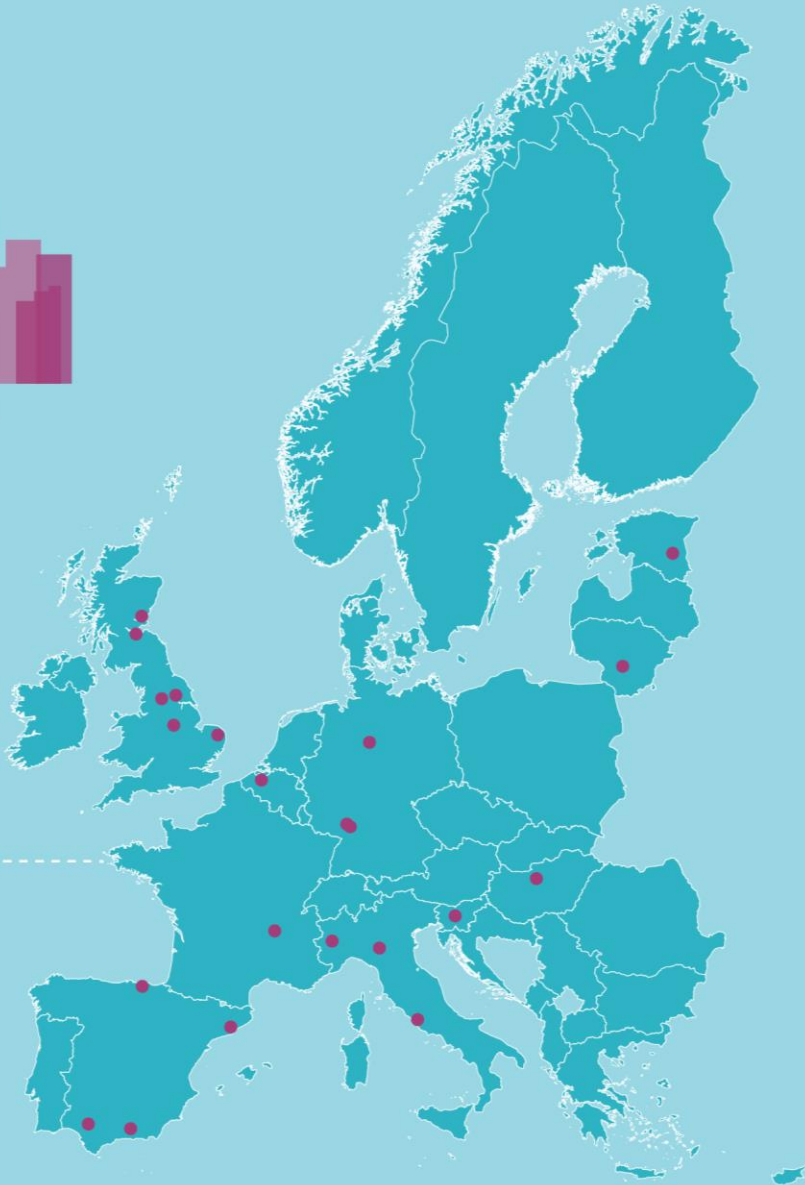
168

Cultural and Creative cities



22

• UNESCO Creative Cities



168

Cultural and Creative cities

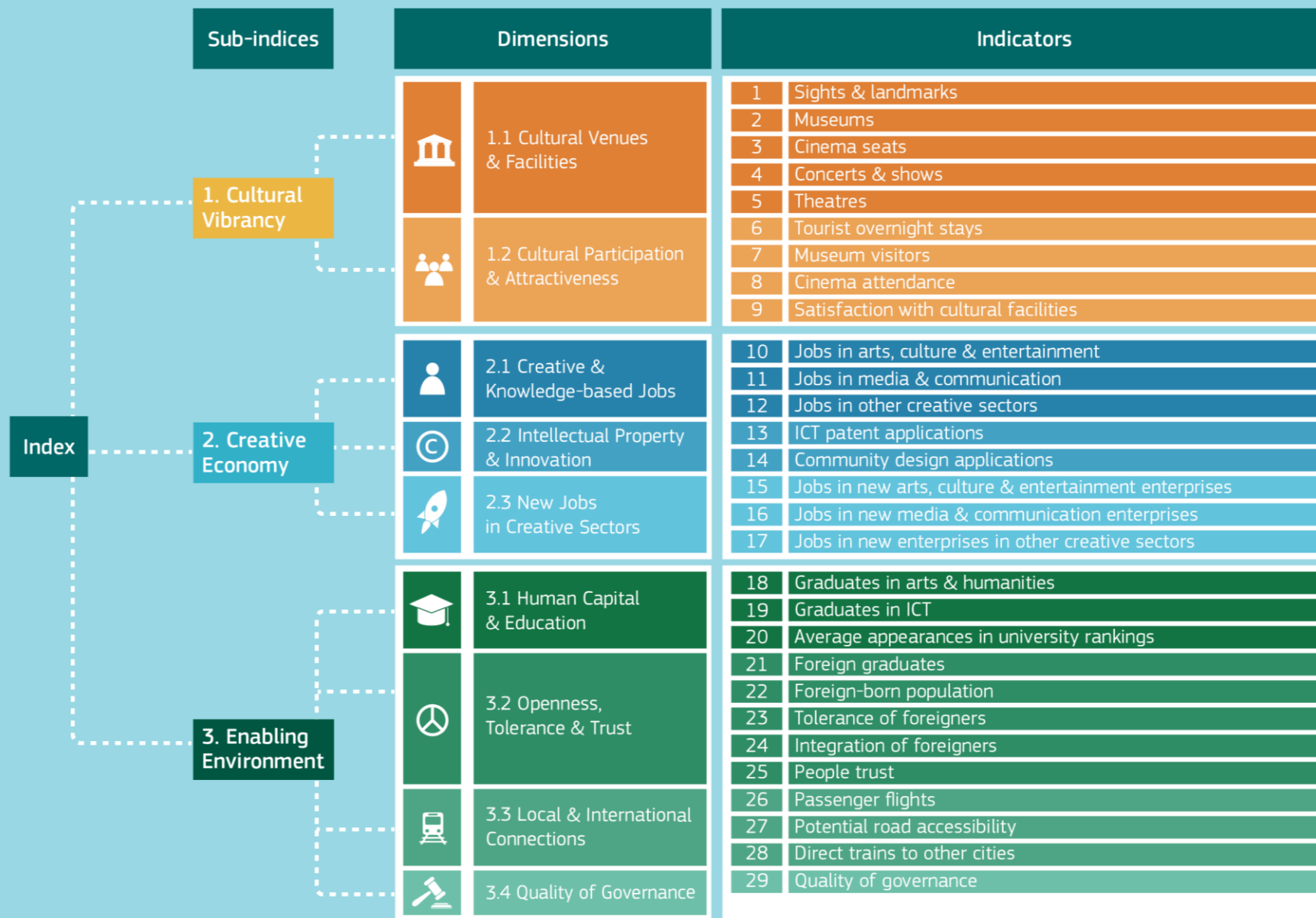


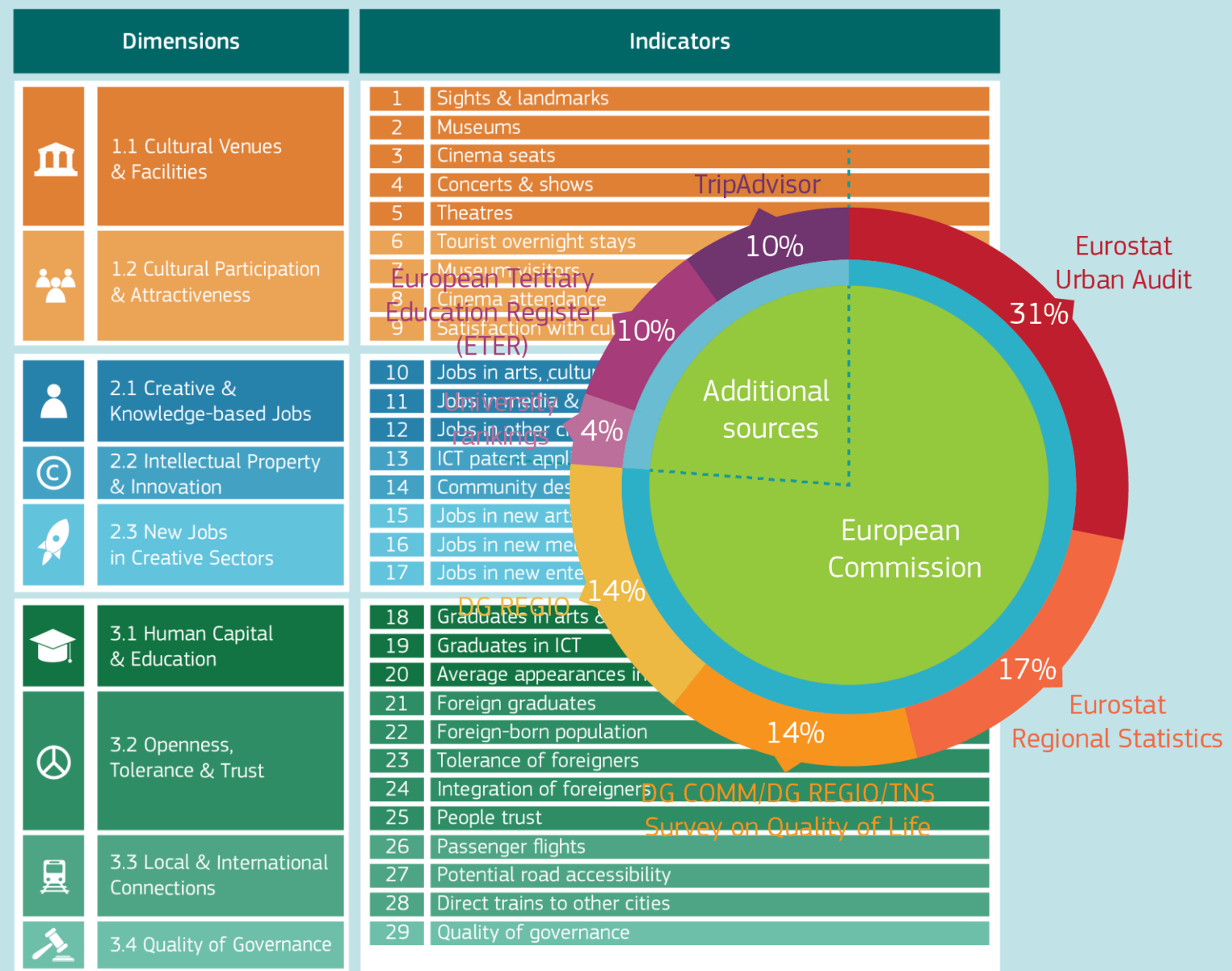
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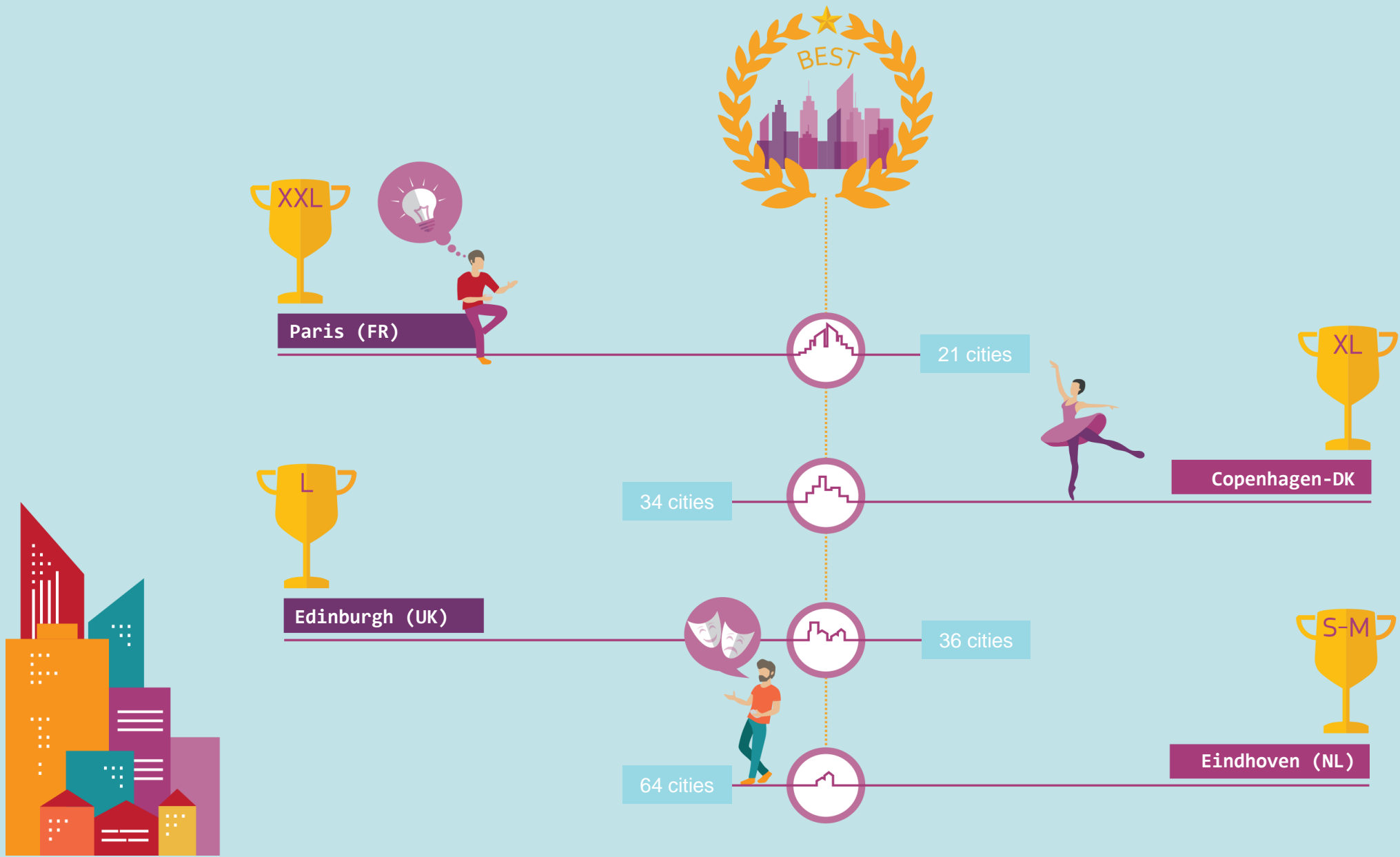
● Cities hosting at least two international cultural festivals



European  
Commission













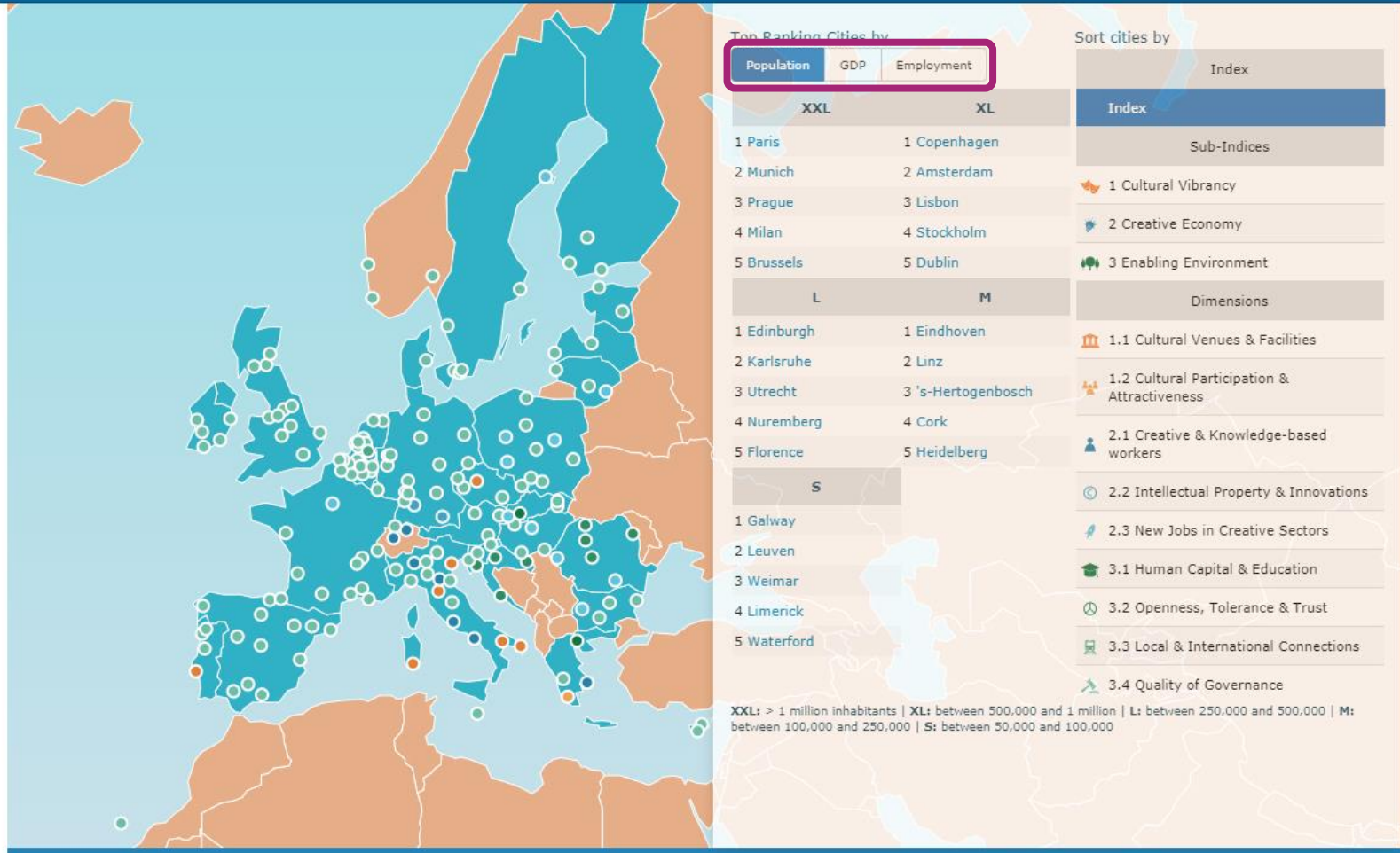


# THE CULTURAL AND CREATIVE CITIES MONITOR

A tool to promote mutual exchange and learning between cities to boost culture-led development

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## Bologna

Italy

Population group 3: 250,000-500,000 | GDP group 1: >€30,000 | Employment group 1: >77% | group L: 250,000-500,000 |



### Did you know that...?

- **Bologna** — a European Capital of Culture in 2000 — features a very lively cultural offer: museums, libraries, cinemas and theatres that house the best of international production and are a point of reference for the qualified local organisers of cultural events.
- **Major** cultural institutions include the 14 civic museums with different thematic collections (the MAMbo is entirely dedicated to contemporary art), the National Gallery, the University Museum Network, the network of private museums the Genus Bononiae and the Cineteca, whose film archive and restoration activities are renowned worldwide.
- **The** University of Bologna is considered to be the oldest university in the Western world. Its history is intertwined with that of the great names of science and literature and is a point of reference for European culture. It was the first one in Italy to establish a degree in art, music and show disciplines, in 1971.
- **Appointed** UNESCO City of Music in 2006 thanks to its musical tradition as well as for its rich and diverse contemporary scene, Bologna hosts important music institutions such as the Teatro Comunale (one of the most important symphonic and opera institutions in the country), the Accademia Filarmonica, where Mozart studied, and the G.B. Martini Conservatory of Music.
- **Important** urban regeneration projects have been implemented in the last decades, notably the Manifattura delle Arti cultural district. The MAST Foundation and the Opificio Golinelli have been set up by private foundations in suburban areas to stimulate creativity across arts, sciences and new technologies.
- **The** city also counts on a vibrant creative scene: since 2010, the IncrediBOL! project supports centres for creative industries from Bologna and the Emilia-Romagna region offering small grants, rent-free spaces and services. IncrediBOL! was the national winner at the European Enterprise Promotion Awards in 2013.



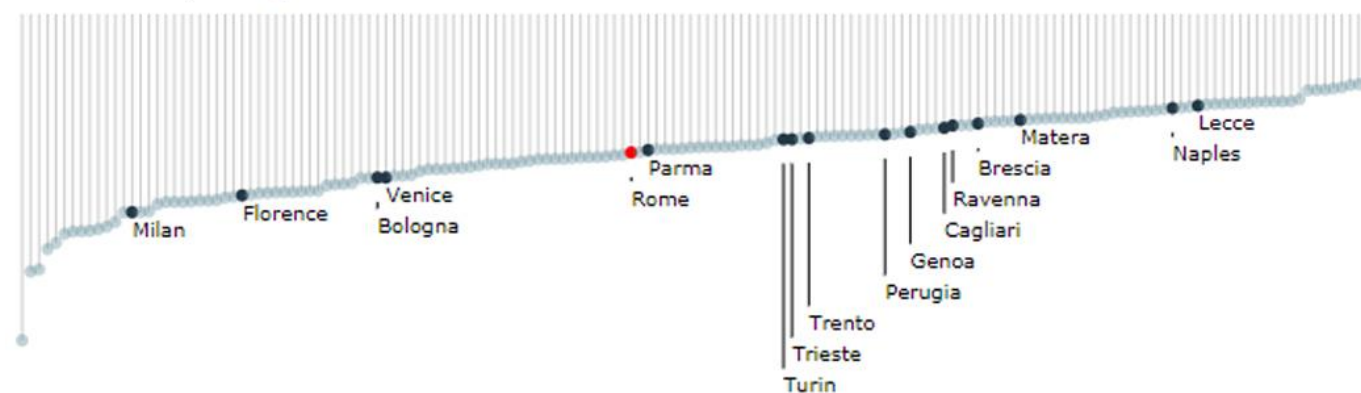
# Country Performance

## RANK BY

C3 Index
Sub-Indices
Dimensions

C3 Index

● Cities of Italy ● Capital ● Other cities



## WEIGHTS

Sub-indices

Cultural Vibrancy
 Creative Economy
 Enabling Environment

Dimensions

Cultural Venues & Facilities
 Cultural Participation & Attractiveness
 Creative & Knowledge-based workers
 Intellectual Property & Innovations
 New Jobs in Creative Sectors
 Human Capital & Education
 Openness, Tolerance & Trust
 Local & International Connections
 Quality of Governance





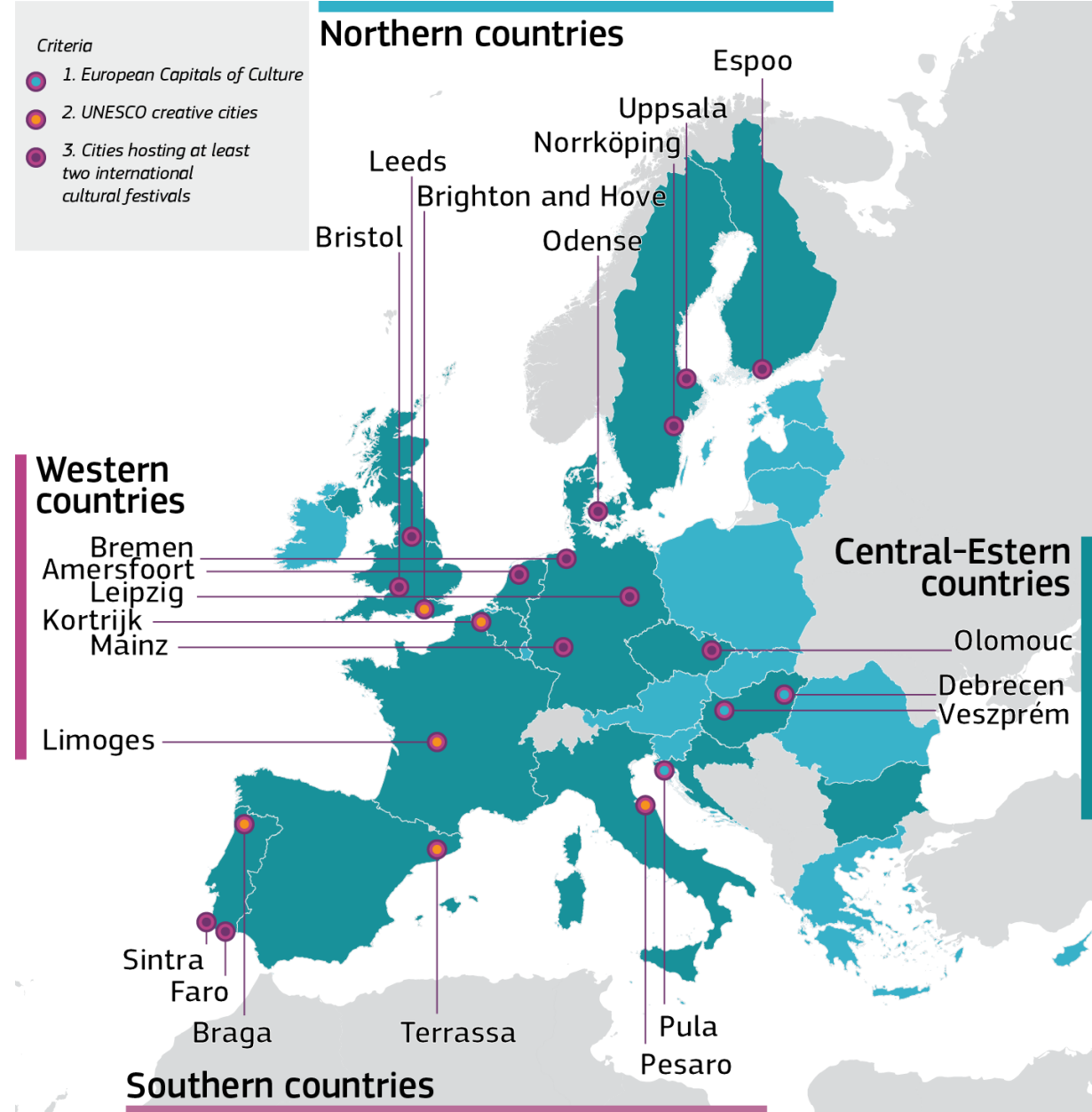
<https://composite-indicators.jrc.ec.europa.eu/cultural-creative-cities-monitor>

# **Novelties in 2019 Edition**

Main novelties 2019

# 22 new cities

- From **15 Member States** in W, C/E, N and S Europe
- Mostly selected for **cultural festivals**:
  - 14% European Capitals of Culture (ECoC)
  - 32% UNESCO Creative Cities
  - **64%** cities hosting at least two international cultural festivals

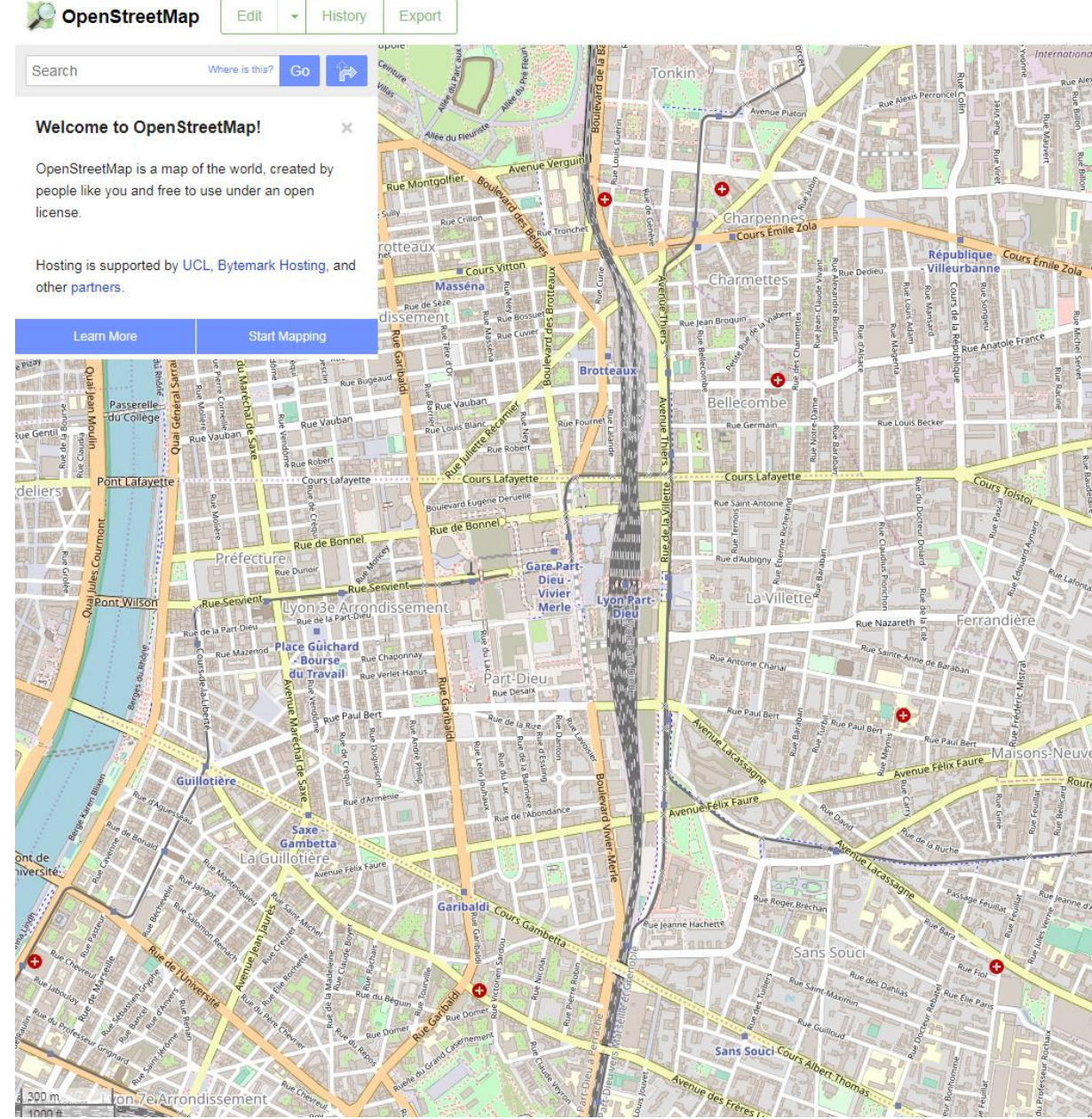




# Main novelties 2019

## *More web data*

- Data on monuments, museums, theatres and concert halls from
  - **TripAdvisor** (as in 2017)
  - **OpenStreetMap** (*new*)





Main novelties 2019

# *Social inclusion & resilience*

- The **spatial analysis** of cultural venues will contribute to put the **social inclusion** perspective at the core of our research...
- ...alongside the **economic** growth/resilience angle




# Main novelties 2019

## *City engagement*

- A '**Get involved**' webpage has been added to CCCM online tool to enable cities to engage in data collection


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### How to get involved



Provide data for estimated indicators



Did you know that...?  
Update the 'Did you know that...?' profile for your city



Map the cultural gems of your city

Last update: 11/07/2017 | Top | A-Z Index | FAQ | Legal Notice | Cookies | Contact | Search

# Thank you



## Any questions?

You can find me at [jrc-coin@ec.europa.eu](mailto:jrc-coin@ec.europa.eu)

**COIN in the EU Science Hub**

<https://ec.europa.eu/jrc/en/coin>

**COIN tools are available at:**

<https://composite-indicators.jrc.ec.europa.eu/>

The European Commission's Competence Centre  
on Composite Indicators and Scoreboards

