



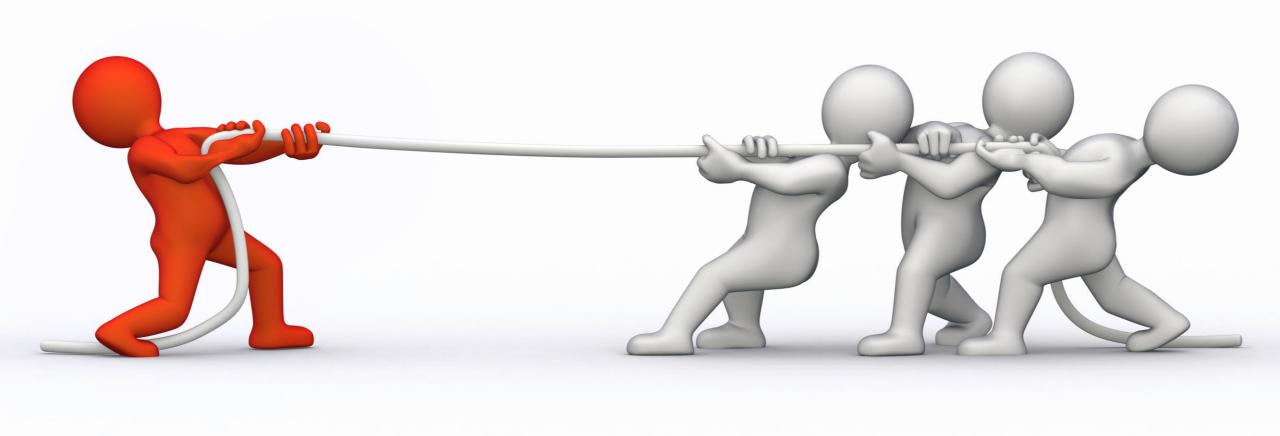
The Cultural and Creative Cities Monitor



Valentina Montalto, Carlos Jorge Tacao Moura, Sven Langedijk, Michaela Saisana, Francesco Panella, Valentina Alberti

Prove tecniche di trasmissione! ROCK - Partecipazione attiva, Patrimonio culturale, Potenzialità digitali
30 maggio 2019, Bologna







Council Conclusions • Culture as a catalyst for creativity and innovation Unlocking the potential Council Conclusions of cultural and creative Promoting the Cultural and creative industries EC Communication European cultural and crossovers to stimulate • European Agenda • Role of culture in creative sectors as innovation, economic Cultural dimensions of for culture in the development sources of economic sustainability and social the EU's external actions a globalising world of European regions growth and jobs inclusion 2008 2010 2012 2014 2016 2015 2007 2013 2009 2011 EC Green Paper EC Communication EC Communication Cultural Industries Unlocking the potential • Promoting cultural and creative EC Communication of cultural and creative For a European Industrial in Europe sectors for growth and jobs in the EU Towards an EU Strategy industries Renaissance for International Cultural Relations Regional policy contributing to • Towards an integrated smart growth in Europe approach to cultural heritage for Europe • Europe 2020 Flagship Initiative Innovation Union EC Communication Europe, the world's №1 Coherent EU policy for • Industrial Policy Communication tourist destination - a cultural and creative update: a Stronger European Industry new political framework industries for Growth and Economic Recovery for tourism in Europe EC Staff Working Document • Competitiveness of the European high-end industries EC - European Commission EP - European Parliament



A New European Agenda for Culture





Source: Eurostat (2017)



"...there is clear scope to increase cultural participation and bring Europeans together to experience what connects us instead of what divides us"

(European Commission, A New European Agenda for Culture, 2018, p. 1).





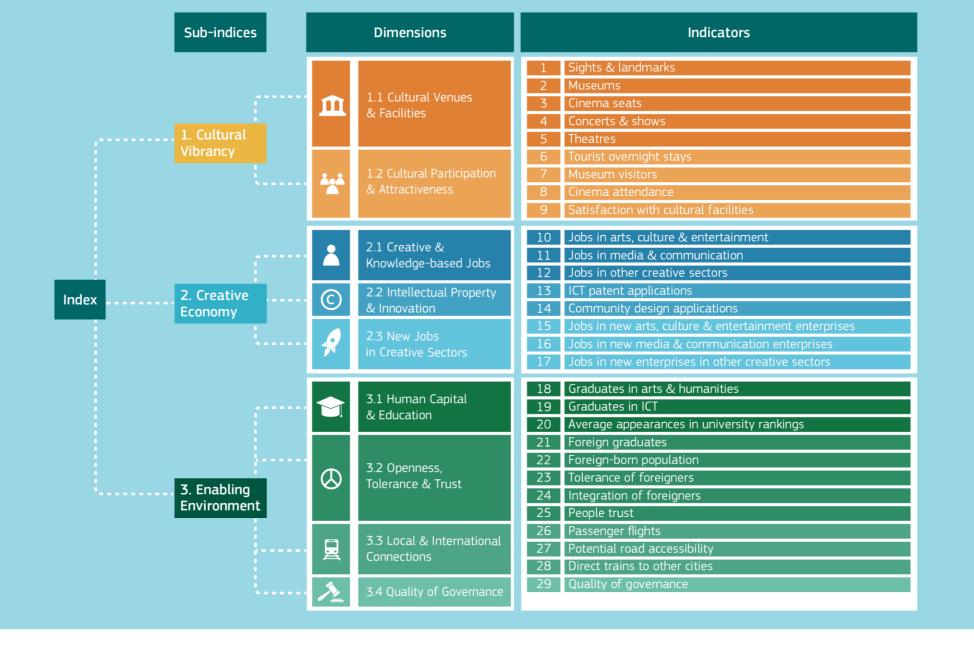




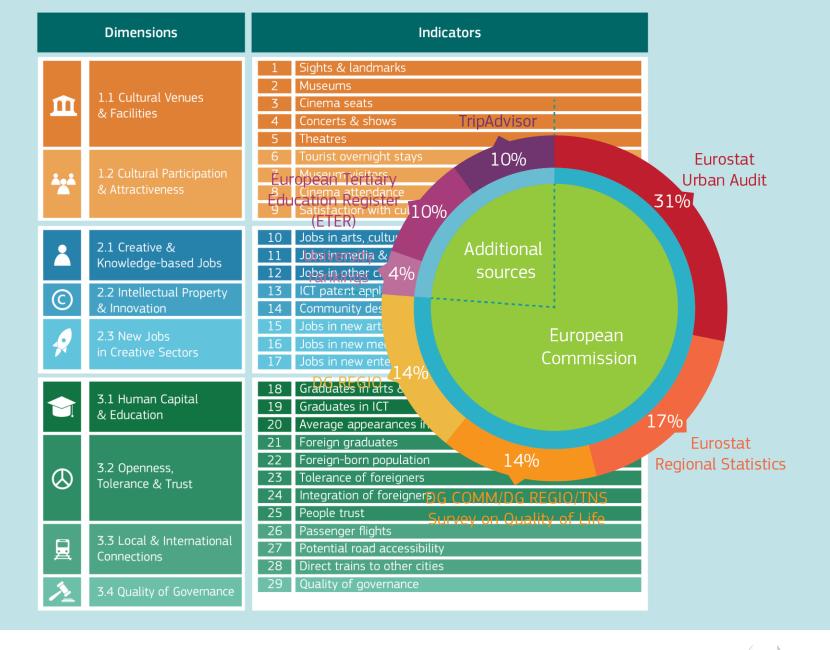




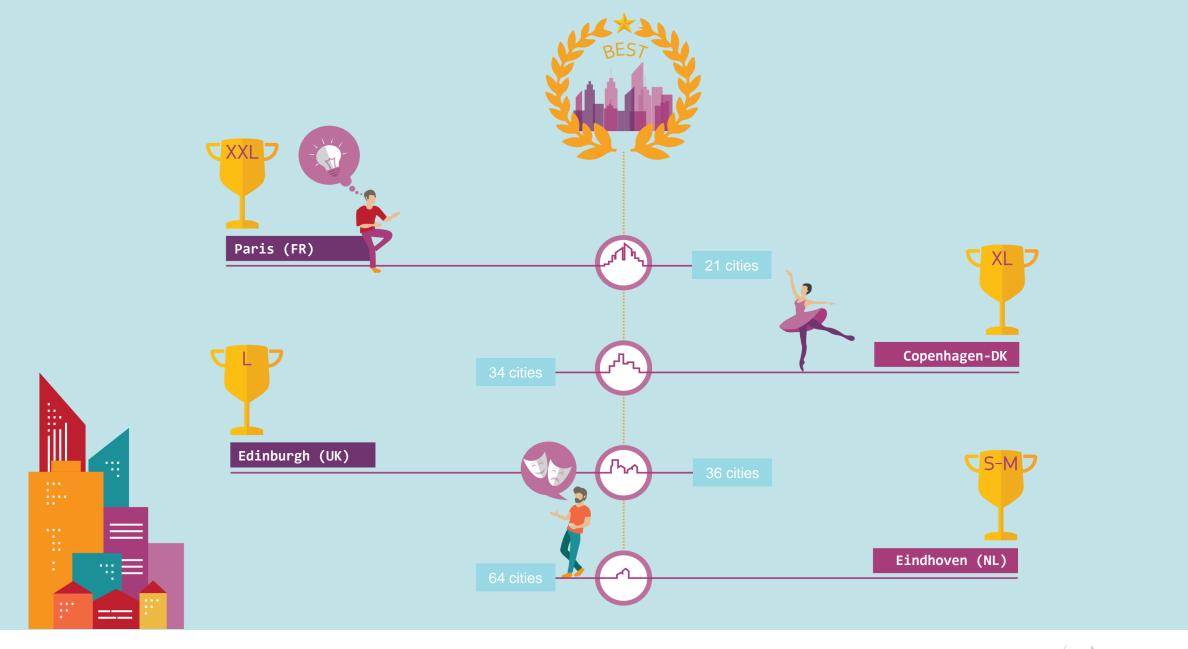




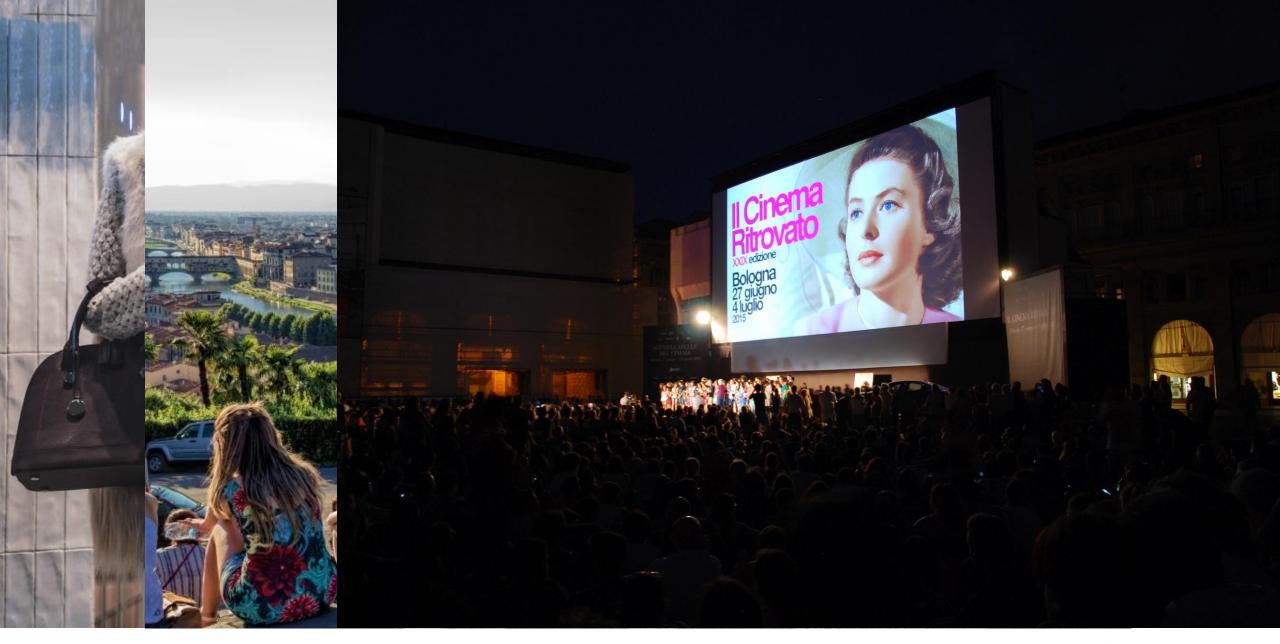
















THE CULTURAL AND CREATIVE CITIES MONITOR

A tool to promote mutual exchange and learning between cities to boost culture-led development

European Commission > EU Science Hub > Home Cities ▼ Countries ▼ Creative Tools ▼ Docs & Data Get Involved About Sort cities by Employment Index Index XXL 1 Paris 1 Copenhagen Sub-Indices 2 Munich 2 Amsterdam 1 Cultural Vibrancy 3 Prague 3 Lisbon 2 Creative Economy 4 Stockholm 4 Milan 5 Brussels 5 Dublin 3 Enabling Environment M Dimensions 1 Edinburgh 1 Eindhoven 1.1 Cultural Venues & Facilities 2 Karlsruhe 2 Linz 1.2 Cultural Participation & Attractiveness 3 Utrecht 3 's-Hertogenbosch 4 Nuremberg 4 Cork 2.1 Creative & Knowledge-based workers 5 Florence 5 Heidelberg © 2.2 Intellectual Property & Innovations 1 Galway ♠ 2.3 New Jobs in Creative Sectors 2 Leuven * 3.1 Human Capital & Education 3 Weimar (3.2 Openness, Tolerance & Trust 4 Limerick 5 Waterford 3.3 Local & International Connections 3.4 Quality of Governance XXL: > 1 million inhabitants | XL: between 500,000 and 1 million | L: between 250,000 and 500,000 | M: between 100,000 and 250,000 | S: between 50,000 and 100,000





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About

Cities -

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Bologna

Italy

Population group 3: 250,000-500,000 | GDP group 1: >€30,000 | Employment group 1: >77% | group L: 250,000-500,000



Did you know that ...?

- Bologna a European Capital of Culture in 2000 features a very lively cultural offer: museums, libraries, cinemas and theatres that house the best of international production and are a point of reference for the qualified local organisers of cultural events.
- . Major cultural institutions include the 14 civic museums with different thematic collections (the MAMbo is entirely dedicated to contemporary art), the National Gallery, the University Museum Network, the network of private museums the Genus Bononiae and the Cineteca, whose film archive and restoration activities are renowned worldwide.
- The University of Bologna is considered to be the oldest university in the Western world. Its history is intertwined with that of the great names of science and literature and is a point of reference for European culture. It was the first one in Italy to establish a degree in art, music and show disciplines, in 1971.
- . Appointed UNESCO City of Music in 2006 thanks to its musical tradition as well as for its rich and diverse contemporary scene, Bologna hosts important music institutions such as the Teatro Comunale City score Population Employment GDP (one of the most important symphonic and opera institutions in the country), the Accademia Filarmonica, where Mozart studied, and the G.B. Martini Conservatory of Music.
- Openness, Tolerance 8 Intellectual Property & Local & Internations Creative & Connections Knowledge-based Quality of Governance Cultural Participation 8. Cultural Venues 8 Facilities

Human Capital & New Jobs in Creative

- . Important urban regeneration projects have been implemented in the last decades, notably the Manifattura delle Arti cultural district. The MAST Foundation and the Opificio Golinelli have been set up by private foundations in suburban areas to stimulate creativity across arts, sciences and new technologies.
- The city also counts on a vibrant creative scene: since 2010, the IncrediBOL! project supports centres for creative industries from Bologna and the Emilia-Romagna region offering small grants, rent-free spaces and services. IncrediBOL! was the national winner at the European Enterprise Promotion Awards in 2013.



Country Performance

RANK BY Dimensions C3 Index Sub-Indices C3 Index • Cities of Italy • Capital • Other cities Lecce Matera Naples Parma Brescia , Venice Rome Ravenna Florence Milan Bologna Cagliari Genoa Perugia Trento Trieste Turin

WEIGHTS

	Sub-indices	
de	Cultural Vibrancy	-
•	Creative Economy	-
191	Enabling Environment	-
Dimensions		
血	Cultural Venues & Facilities	-
i.i.	Cultural Participation & Attractiveness	-
*	Creative & Knowledge-based workers	-
0	Intellectual Property & Innovations	-
A	New Jobs in Creative Sectors	-
	Human Capital & Education	-
0	Openness, Tolerance & Trust	-
具	Local & International Connections	-•
1	Quality of Governance	•







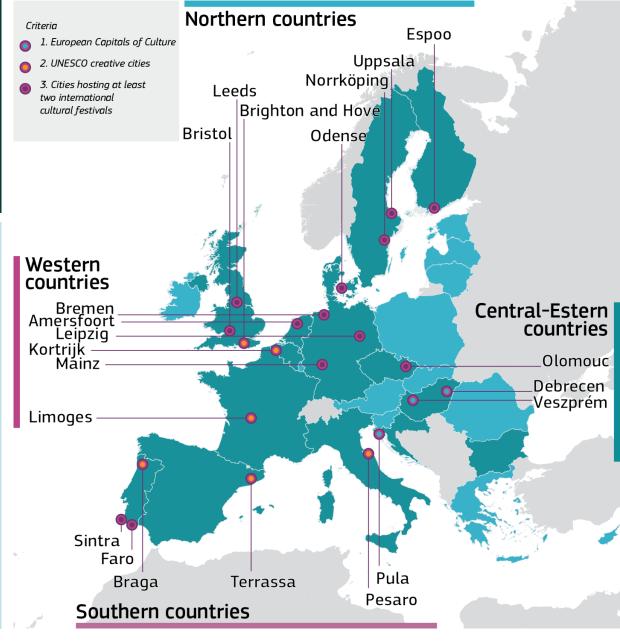
Novelties in 2019 Edition



Main novelties 2019

22 new cities

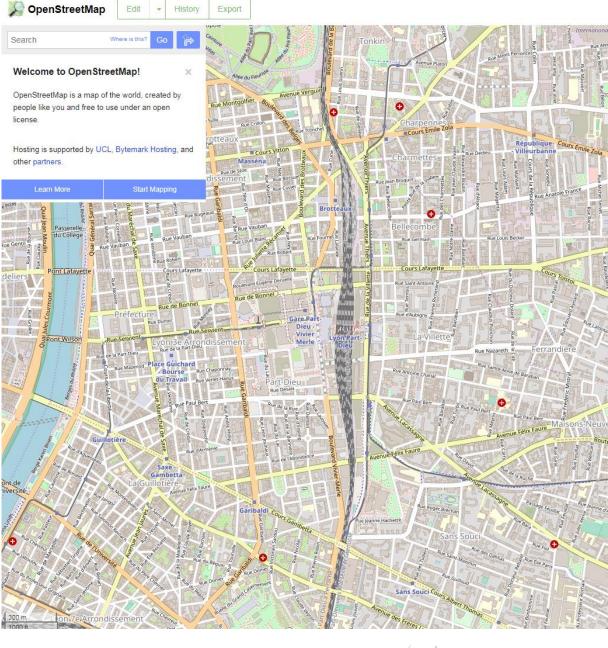
- From 15 Member States in W, C/E, N and S Europe
- Mostly selected for cultural festivals:
 - 14% European Capitals of Culture (ECoC)
 - 32% UNESCO Creative Cities
 - 64% cities hosting at least two international cultural festivals





Main novelties 2019 More web data

- Data on monuments, museums, theatres and concert halls from
- TripAdvisor (as in 2017)
- OpenStreetMap (new)

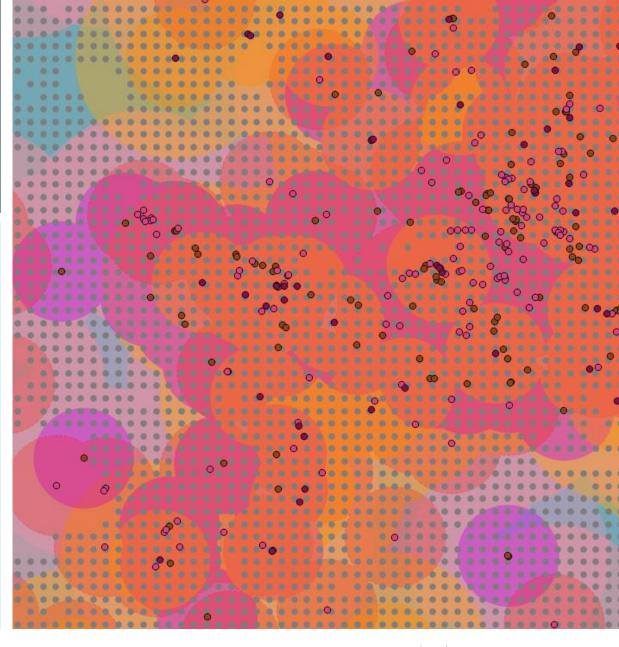




Main novelties 2019

Social inclusion & resilience

- The spatial analysis of cultural venues will contribute to put the social inclusion perspective at the core of our research...
- ...alongside the economic growth/resilience angle





Main novelties 2019

City engagement

 A 'Get involved' webpage has been added to CCCM online tool to enable cities to engage in data collection

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How to get involved







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Thank you

Any questions?

You can find me at jrc-coin@ec.europa.eu

COIN in the EU Science Hub

https://ec.europa.eu/jrc/en/coin

COIN tools are available at:

https://composite-indicators.jrc.ec.europa.eu/



