



L'Europa che vorrei: la Piattaforma degli innovatori

ROCK Roadshow

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Confindustria Servizi Innovativi



innovatorsinculturalheritage.eu

è la piattaforma online creata dalla collaborazione di due progetti H2020

- ROCK - Regeneration and Optimization of Cultural heritage in creative and Knowledge cities
- MARINA - Marine Knowledge Sharing Platform for Federating Responsible Research and Innovation Communities



innovatorsinculturalheritage.eu

è un'iniziativa promossa dalla
Direzione Generale Ricerca e Innovazione
della Commissione Europea



La piattaforma è stata annunciata
il 15-16 Novembre 2018
in occasione della Fiera degli Innovatori,
nell'ambito del programma
dell'anno europeo dei beni culturali 2018





A chi si rivolge la piattaforma

La piattaforma INNOVATORS IN CULTURAL HERITAGE è destinata a tutti gli attori della ricerca e dell'innovazione che operano nel campo del patrimonio culturale:

- Amministratori pubblici
- Associazioni
- Ricercatori
- Gruppi di interesse
- Imprese



Che cosa offre la piattaforma

INNOVATORS IN CULTURAL HERITAGE è una piattaforma *social*, composta da 4 sezioni:

- Eventi
- Spazi di lavoro
- Innovazioni
- Comunità

Ogni utente registrato può pubblicare contenuti, notizie e documenti, che poi possono essere collegati con le varie sezioni.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280.

La Home Page

The screenshot shows the website interface for 'Innovators in Cultural Heritage'. At the top, there is a navigation bar with the site name, a search bar, a 'GO!' button, a user profile for 'fernando.ferri@irpps.cnr.it', and a 'LOGOUT' button. Below this is a main content area with four large cards: 'EVENTS', 'WORKING SPACES', 'INNOVATIONS', and 'COMMUNITIES'. Each card features a representative image and a brief description of the latest activity. Below these cards are two sections: 'WHAT'S NEW' and 'INNOVATIONS'. The 'WHAT'S NEW' section highlights a new file added to the working space by the Building Science and Technology Lab at the University of Marche. The 'INNOVATIONS' section features the InnovaConcrete project, which focuses on advanced materials for historic concrete conservation. At the bottom of the page, there is a footer with the European Union logo, a disclaimer about funding and content responsibility, and a '2018 EUROPEAN YEAR OF CULTURAL HERITAGE' logo. The Windows taskbar at the very bottom shows the system date as 13/11/2018 and the time as 11:14.

Index
https://www.innovatorsinculturalheritage.eu/registeredarea/index

Innovators in Cultural Heritage

Search for...

GO!

fernando.ferri@irpps.cnr.it

LOGOUT

EVENTS

Last event is
Title: The impact of climate change in Cultural...
Description: This event that has the aim to provide information to civil society, policy makers, business representatives, scientists and people form the sector of cultural heritage about the scope and results of the...

WORKING SPACES

Last working space is
Title: Improving safety and use of Cultural Heritage
Description: Human behaviour issues are relevant especially in emergency conditions (e.g.: emergency evacuation and following post-disaster phases) and are noticed at both small (building) and wide...

INNOVATIONS

Last innovation is
Title: RIBuild - A probability-based life cycle...
Description: The RIBuild Software tool allows a "probability-based" life-cycle assessment of environmental and economic impacts of building retrofit measures. LCA and LCC data inputs - e.g. building component prices...

COMMUNITIES

Join our communities!
Title: Circular, sustainable and creative cities
Description: Focusing on groups solutions supporting urban regeneration. A strong focus is given to the adaptive reuses of built heritage. It includes novel governance and business models aimed at...

WHAT'S NEW

Building Science and Technology Lab, Construction Civil Engineering and Architecture Department, Università Politecnica delle Marche has added a new file in working space: *Improving safety and use of Cultural Heritage*
13-11-2018 04:51

INNOVATIONS

InnovaConcrete - Multifunctional treatments for historic concrete conservation

The InnovaConcrete project is developing advanced materials and techniques specifically designed for concrete heritage preservation. Products and techniques encompass...

Community of Innovators in Cultural Heritage - developed and empowered by the Marco Project for the infrastructure and the RÖCK project for the contents, on an initiative of European Commission. Projects Innova and RÖCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280 and No 730280. The sole responsibility for the content of this website lies with the RÖCK project and in no way reflects the view of the European Union.

2018 EUROPEAN YEAR OF CULTURAL HERITAGE

Scrive qui per eseguire la ricerca

11:14
13/11/2018



Le comunità degli innovatori

La piattaforma ha identificato 4 aree dedicate alle comunità degli innovatori:

- Circular, sustainable and creative cities
- Heritage at risk
- Shared management of cultural heritage
- Advanced future technologies for heritage and arts



Nuove comunità potranno essere create sulla base degli interessi espressi dagli utenti.



La pagina delle comunità

The screenshot shows a web browser window displaying the 'Innovators in Cultural Heritage' website. The page title is 'Innovators in Cultural Heritage' and the URL is 'https://www.innovatorsinculturalheritage.eu/registeredarea/community'. The page features a search bar, a user profile for 'fernando.ferri@irpps.cnr.it', and a 'LOGOUT' button. The main content area is titled 'COMMUNITIES' and lists three categories:

- Circular, sustainable and creative cities**: Focusing on groups solutions supporting urban regeneration. A strong focus is given to the adaptive reuses of built heritage. It includes novel governance and business models aimed at including cultural heritage into a circular economy model, substituting linear economic models. It also includes technologies and solutions for better liveability of historic buildings and districts, in particular through the improvement of their energy efficiency. Other kind of innovations are supporting creative urban regeneration, integrating cultural heritage into environmental, architectural and planning policies, also through digital tools and maps that take into account citizens' behaviours, perceptions, preferences and emotions. [EVENTS](#) [WORKING SPACES](#)
- Heritage at risk**: Focusing on groups solutions to preserve, manage and increase resilience of vulnerable artefacts, sites, cities and landscapes. They are innovative decisions and assessment systems, ICT tools and guidelines, mitigation strategies and disaster risk management models, quick damage assessment techniques and technologies. The definition of risk takes into account a broad variety of threats to cultural heritage, from climate change to hazards events, including extreme weather-related events. A particular attention is given to cultural landscapes and to the threats posed by the loss of biodiversity and to changing socio-economic conditions, such as migrations, depopulation etc., especially in rural areas. [EVENTS](#) [WORKING SPACES](#)
- Shared management of cultural heritage**

At the bottom of the page, there is a footer with the European Union flag, a small text block stating: 'Community of Innovators in Cultural Heritage - developed and sponsored by the Marco Project for the infrastructure and the RÖCK project for the contents, on an initiative of European Commission. Projects Marco and RÖCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 712586 and No 730280. The site responsibility for the content of this website lies with the RÖCK project and it in no way reflects the view of the European Union.' and a '2018 EUROPEAN YEAR OF CULTURAL HERITAGE' logo. The Windows taskbar at the bottom shows the date and time as 11:24 12/11/2018.



I servizi della piattaforma

Gli utenti della piattaforma possono:

- Presentare le proprie innovazioni (prodotti, servizi, progetti, ecc.)
- Pubblicare notizie
- Creare e condividere
 - Eventi
 - Spazi di lavoro
 - Archivi online

... e molto ancora



Presentare innovazioni

The screenshot shows a web browser window displaying the 'Innovators in Cultural Heritage' website. The URL is <https://www.innovatorsinculturalheritage.eu/registeredarea/onlinelibraries/viewCollection/1218>. The page title is 'Innovators in Cultural Heritage'. A search bar is present with a 'GO!' button. There are 'LOGIN' and 'REGISTER' buttons. A vertical navigation menu on the left contains icons for home, search, list, user, calendar, and document. The main content area is titled 'COLLECTION: Creative cities' and is managed by 'Collection admin: Fernando Ferri'. It displays a document titled 'Creative-Based Strategies in Small and Medium-sized Cities'. The document cover features logos for INTEL, Clusters, and UNESCO Creative Cities. The cover text reads: 'Creative-based Strategies in Small and Medium-sized Cities: Guidelines for Local Authorities'. Below the cover is a photograph of a person in a large, open-plan space. The document details are: Document type: Report and analysis; Abstract: (empty); Description: (empty); Year of publication: 2011; Author: INTELI; Owner: INTELI; Type of owner: Industry or SMEs; Keywords: Creative Cities; Application sectors: Cultural Tangible and Intangible Landscapes, Heritage-led urban regeneration and adaptive reuse, Restoration and conservation of CH, Circular models for CH. Below this, another document titled 'UNESCO CREATIVE CITIES' is shown, with the subtitle 'Expanding Network of Culture and Creativity'. Its details are: Document type: Report and analysis; Abstract: A Creative City is a city that links its distinctive culture to industry in order to create new value. Launched in 2004, the UNESCO Creative Cities Network is currently formed by 116 members from 54 countries covering 7 creative fields. North America 3 countries. The Windows taskbar at the bottom shows the date 14/11/2018 and time 00:24.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280.

Publicare notizie

The screenshot shows a web browser window with the URL <https://www.innovatorsinculturalheritage.eu/registeredarea/events/viewEvent/798>. The page content includes:

- Title:** HERACLES-centered part of a Euronews documentary
- Description:** This is a selected part of the video from ©Euronews/European Commission 2018 available at: <http://www.euronews.com/2018/09/10/us...>

The video player shows a man in an orange jacket walking down a narrow, stone-paved street in a historic town. The video title is "HERACLES-centered part of a Euronews documentary" and the presenter is identified as "DENIS LOCTIER EURONEWS". The video progress bar shows 0:20 / 7:51. Below the video player are buttons for "LIKE" and "WRITE A COMMENT", and a "LIKES 4" indicator.

At the bottom of the browser window, there is a footer with the European Union flag logo and the text: "Community of Innovators for Cultural Heritage - developed and supported by the Heracle Project for the infrastructure and the RÖCK project for the contents, on an initiative of European Commission. Projects Heracle and RÖCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 732286 and No 730280. The sole responsibility for the content of this website lies with the RÖCK project and it in no way reflects the view of the European Union." There is also a logo for "2018 EUROPEAN YEAR OF CULTURAL HERITAGE".



Publicare eventi

The screenshot displays the 'Events' page of the website <https://www.innovatorsinculturalheritage.eu/registeredarea/events>. The page features a search bar, a user profile for 'fernando.ferri@irpps.cnr.it', and a 'LOGOUT' button. Below the navigation bar, there are 'EVENTS FILTERS' for 'My events', 'Joined events', and 'All events', along with an 'Add event' button. The main content area is titled 'ALL EVENTS' and lists two events:

- The impact of climate change in Cultural Heritage Monuments: the social, cultural and economic impacts of HERACLES**
From 3 Oct 2018 13:00:00 GMT1 to 3 Oct 2018 21:00:00 GMT1
This event that has the aim to provide information to civil society, policy makers, business representatives, scientists and people from the sector of cultural...
This event contains: 0 galleries 1 documents 0 posts 1 videos
On web
Share on: [f](#) [t](#) [in](#)
- Restoration and conservation of coastal and submerged heritage using solutions based on nanotechnologies**
From 24 Oct 2017 13:00:00 GMT1 to 24 Oct 2018 21:00:00 GMT1
MARINA Project organizes the workshop "Restoration and conservation of coastal and submerged heritage using solutions based on nanotechnologies", with a...
This event contains:

At the bottom of the page, there is a footer with the European Union flag, a disclaimer: 'Continuity of Innovators in Cultural Heritage - developed and sponsored by the Marina Project for the infrastructure and the RÖCK project for the contents, on the initiative of European Commission. Projects Marina and RÖCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 722566 and No 730280. The sole responsibility for the content of this website lies with the RÖCK project and it in no way reflects the view of the European Union.', and a logo for '2018 EUROPEAN YEAR OF CULTURAL HERITAGE'.



La notizia del ROCK Roadshow

ROCK FIRST ROADSHOW

From 30-May-2019 15:00 GMT:1 to 30-May-2019 18:30 GMT:1

ROCK First Roadshow

Bologna, 30 May 2019

"Prove tecniche di trasmissione !"



Illustrazione Zhai Dewei

Active participation, Cultural Heritage and digital potential will be tested in the first ROCK Roadshow that takes place in Bologna on 30 May 2019. The ROC...

This event contains:

0 galleries 2 documents 0 posts 0 videos

Bologna Italy

Share on:



Innovators in Cultural
Heritage

Search for...

GO!



fresa@promoter.it

LOGOUT

ROCK FIRST ROADSHOW

FROM

May 2019
30
15:00

TO

May 2019
30
18:30

Timezone: GMT+01:00

Organiser: ROCK Project - City of Bologna and Confindustria Servizi
Innovativi

Administrator: antonella fresa

Event type: local

♥ Bologna Italy

Participants: 1

ROCK First Roadshow

Bologna, 30 May 2019

"Prove tecniche di trasmissione !"



Illustrazione Zhai Dewei

Description: Active participation, Cultural Heritage and digital potential will be tested in the first ROCK Roadshow that takes place in Bologna on 30 May 2019. The ROCK Roadshows have the objective of showcasing the tools available in the project to the community at the local level, presenting to the hosting city and stakeholders a rich repertoire of innovations for the management of urban innovation based on the promotion of Cultural Heritage. The innovations presented will be available for a real technical test: applications and products will be used and tested by the participants and, at the same time, the suppliers will be available to explain the characteristics of their products. The Bologna event is the first of the three ROCK Roadshows, which will also take place in Skopje and Lisbon in the next months. These events aim at preparing the ground for the International ROCK Business Matching Event, managed by Confindustria Innovative Services - partner of the ROCK project - which will take place in Bologna in Spring 2020, together with the project final conference. More information coming soon at bologna.rockproject.eu



Come aderire alla piattaforma

Registrarsi è semplicissimo.

Innovators in Cultural Heritage

Search for...

EVENTS

Last event is
Title: Concorso "VIVERE GUBBIO: preserviamo la...
Description: CONCORSO dal titolo "VIVERE GUBBIO: preserviamo la nostra città e il suo patrimonio culturale". Il concorso è stato promosso

WORKING SPACES

Last working space is
Title: RURITAGE Call for additional Replicators
Description: The RURITAGE project, funded under H2020, is looking for 6 rural areas located primarily in the EU and in the EEA and 3 in the 16

INNOVATIONS

Last innovation is
Title: RURITAGE - Rural regeneration through...
Description: RURITAGE establishes a new heritage-led rural regeneration paradigm able to transform rural areas in sustainable development demonstration

COMMUNITIES

Join our communities!
Title: Advanced future technologies for heritage and...
Description: Focusing on cutting-edge technologies to better study, protect, conserve and transmit heritage artefacts. The wide spectrum of

Entrate anche voi nella comunità degli innovatori del patrimonio culturale.



Grazie

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